

# ADVERTISING PACKAGES + RATES

## ADVERTISING PACKAGES

35 MM PACKAGE      • Full Page Festival Catalogue      \$1,500  
                                 • Big Screen Movie House Slide

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HD PACKAGE      • 1/2 Page Festival Catalogue      \$950  
                                 • Big Screen Movie House Slide

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VIDEO PACKAGE      • 1/4 Page Festival Catalogue      \$750  
                                 • Big Screen Movie House Slide

## INDIVIDUAL ADVERTISING RATES

Full Page      \$1200

1/2 Page  
(Horizontal Only)      \$550

1/4 Page  
(Vertical Only)      \$350

1/8 Page  
(Horizontal Only)      \$175

Cinema Screen Slide      \$625

## FESTIVAL CATALOGUE

VLAFF will publish 5000 copies of its 2017 Festival Catalogue and it will be distributed in theatres, cafes and events throughout Greater Vancouver. The catalogue will be available beginning in early August 2017. All advertisements in the catalogue are printed in full colour.

## CINEMA SCREEN ADVERTISING

Advertisements will be projected in festival theatres in a 30-minute loop before all screenings of festival films, with the exception of the Opening and Closing Galas, for the run of the festival, Aug 24 - Sept 3, 2017. (Approximately 50 times.)

## FILE SPECIFICATIONS

Festival Catalogue: See illustration for sizes.

Full color: CMYK, 300dpi, tif, eps, pdf.

Black & White : Greyscale, 300dpi, tif, eps, pdf.

**Cinema Screen Slide:** 1920px (w) x 1080px (h), 16:9 aspect ratio, RGB, 300dpi, jpg

In the "Movie House Slide" box: 16:9

## DEADLINES

Booking Deadline: June 15, 2017

Artwork Deadline: Please submit all artwork to [advertising@vlaff.org](mailto:advertising@vlaff.org) by July 1st, 2017.

Please contact us to discuss a custom advertising package to meet your organization's needs.

### FESTIVAL CATALOGUE

#### Full Page

8.5" x 11" with .125"  
bleed all around  
or 8.25" x 10.75"

### FESTIVAL CATALOGUE

1/2 Page  
7.75" x 5"

1/4 Page  
3.875" x 5"

1/8 Page  
3.875" x 2.5"

### MOVIE HOUSE SLIDE

4" x 3"  
Projected on the big screen.